

Month of adventures in the Karavanke/Karawanken

Slovenia and Austria are inviting you to connected adventures in the Karavanke/Karawanken

Kranj, June 1, 2020 - Mountain range Karavanke/Karawanken is celebrating the final month of interregional project for sustainable tourism development Alpe Adria Karavanke/Karawanken. After three years of strategic development, investments, training, workshops and product development 12 Slovenian and Austrian partners are organising different outdoor activities for visitors: the area of the Karavanke/Karawanken offers a wide range of active holidays for hikers and bikers. In June the visitors can participate in photo and video contest Month of adventures in the Karavanke/Karawanken.

A photo and video contest Month of adventures in the Karavanke/Karawanken invites you to explore hiking and biking activities in 12 municipalities in Slovenia and Austria in the region of Western Karavanke/Karawanken. Enjoy the diverse adventures in the Karavanke/Karawanken and post photos or videos on Instagram with hashtags #karavanke #karawanken #Alpe AdriaKaravankeKarawanken, or on Facebook event [A month of adventures in the Karavanke/Karawanken](#). At least 10 finalists of the contest will co-create a promotional video of the region which hasn't been promoted as one region yet. 4 ambassadors of the contest will motivate visitors of the Karavanke/Karawanken to experience pristine nature and share their impressions with others.

Karavanke/Karawanken mountain range has an advantage to be close to bigger cities in Slovenia and Carinthia. Spread touristic locations under the high peaks are well developed on local level. With joined projects like Alpe Adria Karavanke/Karawanken the region can compare with bigger mountain destinations. With the natural resources and adventures the project can become a best practice of connecting two countries, which are recognisable as sustainable and mountain tourist destination in Europe.

All activities in the Month of adventures in the Karavanke/Karawanken are published on Facebook page [Alpe Adria Karavanke/Karawanken](#).

Final press conference of the project Alpe Adria Karavanke/Karawanken with the premiere of the promotional video Month of adventures in the Karavanke/Karawanken will be on July 15, 2020.

Ambassadors of the photo & video contest Month of adventures in the Karavanke/Karawanken:

[Neja Jesenko](#)

[Peter Koren](#)

[Thomas Vielgut](#)

[Daniel Fischer](#)

Additional information:

Vesna Stanić / vesna@trans-julius.com / +386 (0)51 232 308

Project partners: Regional development Agency of Gorenjska - Business Support Centre Kranj, Carnica - Region Rosental, Alpine Association of Slovenia, eb&p Umweltbüro, Slovenia Outdoor Association EIG, Municipality Tržič, Municipality Jesenice, Marktgemeinde Arnoldstein, Institute for tourism and culture Žirovnica, Region Villach Tourismus GmbH, Municipality Jezersko, Marktgemeinde St. Jakob im Rosental.

Duration of the project: 1.5.2017–31.7.2020